

## Privacy Policy

Last updated: February 2025

Tom Joyce Art ("we", "our", or "us") respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, store, and share your personal information when you visit our website [www.tomjoyceart.ie](http://www.tomjoyceart.ie) ("the Site") and use our services.

### 1. Information We Collect

We may collect personal data from you when you:

- Visit our website (e.g., IP address, browser type, browsing activity).
- Submit information through forms (e.g., name, email address, message content).
- Sign up for our newsletter or contact us.

This data is collected either through cookies, forms, or by interacting with our website.

### 2. Purpose of Data Collection

We use the personal data we collect for the following purposes:

- To respond to your inquiries or provide services.
- To send newsletters or promotional content (if you have opted in).
- To improve our website and services based on user interactions.

### 3. Legal Basis for Processing

We process your personal data based on the following legal grounds:

- Consent: When you opt-in to receive newsletters or other communications.
- Contractual Necessity: When you contact us through the website or use our services.
- Legitimate Interests: To improve our website and understand user engagement.

### 4. Sharing Your Data

We do not share your personal data with third parties except in the following cases:

- With trusted service providers (e.g., email marketing platforms, hosting services) who assist us in operating our website and delivering services, and who are compliant with GDPR.
- If required by law (e.g., in response to a legal request).

### 5. Data Retention

We retain your personal data for as long as necessary to fulfil the purpose for which it was collected, such as responding to inquiries, sending newsletters, or complying with legal obligations.

You may request that we delete your data at any time.

### 6. Your Rights Under GDPR

Under the General Data Protection Regulation (GDPR), you have the following rights:

- Right to Access: You can request a copy of the personal data we hold about you.
- Right to Rectification: You can correct or update inaccurate or incomplete data.
- Right to Deletion: You can request the deletion of your personal data.
- Right to Restriction: You can request the restriction of processing of your personal data.
- Right to Object: You can object to the processing of your personal data for certain purposes, including direct marketing.
- Right to Withdraw Consent: If we process your data based on consent, you can withdraw your consent at any time.

To exercise your rights, please contact us at [tomjoyceart@gmail.com](mailto:tomjoyceart@gmail.com)

### 7. Cookies and Tracking Technologies

We use cookies and other tracking technologies to enhance your experience on our website. These cookies may collect personal data such as your IP address or browsing activity. You can control cookie preferences through your browser settings.

For more information, please refer to our [Cookie Policy](#).

#### **8. Data Security**

We take reasonable measures to protect your personal data from unauthorised access, disclosure, alteration, and destruction. However, please be aware that no method of data transmission or storage is completely secure.

#### **9. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. When we make changes, we will update the "Last updated" date at the top of this page. We encourage you to review this policy periodically to stay informed about how we protect your personal data.

#### **10. Contact Us**

If you have any questions or concerns about this Privacy Policy or how we handle your personal data, please contact us at:

Tom Joyce Art  
Email: [tomjoyceart@gmail.com](mailto:tomjoyceart@gmail.com)  
Address: R32 W3V6, Ireland